

KVBC, Ch. 3 Las Vegas Community Outreach
1st Quarter 2005

Date	Person	Business/Club/Organization/School	Purpose	Activity for:	# of Children	# of Adults
January						
1/20/2005	Maria Silva	Classroom On Wheels	Fundraising Event	Adults		
1/20/2005	Dana Wagner & Kim Capozzo	Summerlin Magazine	Co-hosted Bridal Fair	Adults		
1/25/2005	Dana Wagner	J.T. McWilliams Elementary School	Co-hosted Mojave Max Presentation	Children 3-5th Grades	150	20
February						
2/1/2005	Kim Capozzo	UNLV Broadcasting Class	Guest Speaker / Question Answer Session	College Students		30
2/3/2005	Nina Radetich	UNLV Leadership Development Program	Answered students' questions about leadership	College Students		
2/9/2005	Dana Wagner	Deskin Elementary School	Talked about weather	2nd Graders	30	3
2/17/2005	Nina Radetich	UNLV College of Business	M.C.'d NV Business Hall of Fame Dinner	Adults		
2/23/2005	Mitch Truswell	James Beatty Elementary School	Nevada Reading Week	2nd & 4th Graders	100	3
2/23/2005	Nina Radetich	Rape Crisis Center	M.C.'d Volunteer Appreciation Dinner-Fundraiser	Adults		100
2/25/2005	Maria Silva	Latin Chamber of Commerce	M.C.'d Board of Directors Installation Banquet	Adults		
2/26/2005	Maria Silva	Cultural Diversity Foundation	MC'd Scholarship Fundraiser	Adults		
2/26/2005	Jamie Icoo	Nat'l Lesbian & Gay Journalists Assoc.	Panel Member	Adults		
2/28/2005	Dana Wagner	Whitney Elementary School	Nevada Reading Week	2nd - 5th Graders	90	8
2/28/2005	Mitch Truswell	Jack Dailey Elementary School	Nevada Reading Week	3rd Graders	30	2
2/27/2005	Beth Fisher	Arthritis Foundation	M.C.'d Oscar Night Fundraiser	Adults		800
2/28/2005	Jim Snyder	Whitney Elementary School	Nevada Reading Week	3rd Graders	100	4
2/28/2005	Nina Radetich	R. Guild Gray Elementary School	Nevada Reading Week	3rd Graders		
		Gordon McCaw Elementary School	Nevada Reading Week	3rd Graders		
		Lucille Rogers Elementary School	Nevada Reading Week	3rd Graders		
		Whitney Elementary School	Nevada Reading Week	3rd Graders		
02-28 thru 03-04-05						
March						
3/1/2005	Mitch Truswell	Gray Elementary School	Nevada Reading Week	3rd Graders	60	3
3/1/2005	Jim Snyder	Cartwright Elementary School	Nevada Reading Week	2nd Graders	40	2
3/3/2005	Jim Snyder	Lucille Rogers Elementary School	Nevada Reading Week	4th Graders	40	2
3/2/2005	Dana Wagner	Ober Elementary School	Nevada Reading Week	4th Graders	60	3
3/2/2005	Mitch Truswell	David Cox Elementary School	Nevada Reading Week	Kindergartners	45	3
3/2/2005	Dana Wagner	R Guild Gray Elementary School	Nevada Reading Week	4th Graders	30	2
3/3/2005	Gerard Ramallo	Tom Williams Elementary School	Nevada Reading Week	2nd & 5th Graders	50	
3/3/2005	Maria Silva	Jo Mackey Magnet School	Nevada Reading Week	5th Graders	25	1
3/3/2005	Maria Silva	Whitney Elementary School	Nevada Reading Week	1st, 2nd 5th Graders	80	2
3/3/2005	Mitch Truswell	Aggie Roberts Elementary School	Nevada Reading Week	3rd Graders	60	
3/3/2005	Mitch Truswell	Ober Elementary School	Nevada Reading Week	4th Graders	28	
3/3/2005	Mitch Truswell	Walter Bracken Elementary School	Nevada Reading Week	2nd & 3rd Graders	60	2
3/3/2005	Jim Snyder	Aggie Roberts Elementary School	Nevada Reading Week	2nd Graders	40	2
3/4/2005	Jim Snyder	R. Guild Gray Elementary School	Nevada Reading Week	3rd Graders	40	
3/4/2005	Dana Wagner	North Las Vegas Rotary Club	MC'd Man of the Year Dinner	Adults		400
3/9/2005	Dana Wagner	Shenker Academy School	Talked w/Pre-schoolers about weather	pre-k	14	3
3/11/2005	Dana Wagner	Whitney Elementary School	Nevada Reading Week	1st, 2nd, 3rd, 4th Graders		
3/14/2005	Maria Silva	Mojave High School Honor Society	Tour	High Schoolers		
3/12/2005	Nina Radetich & Jim Snyder	NAWBO	M.C.'d Fundraising Dinner	Adults	2	2
3/15/2005	Gerard Ramallo	CCSN Political Science Class	Guest Speaker / Question Answer Session	College Students		

KVBC TV Studio Tours 1st Quarter 2005

Date	Time	Group	Ages	# of Kids	# of Adults
January					
1/14/2005	11:15am	Las Vegas Chamber Leadership Las Vegas - Class of 2005	Business Adults		50
1/17/2005	11:30am	Cub Scouts	.7 - 9	10	4
	4:30pm	Cub Scouts Pack # 870	.7-12	13	14
1/19/2005	4:30pm	Bears, Wolves, Cubs Pack # 233	.8-9	10	3
1/24/2005	4:30pm	Cub Scouts Pack # 129	.8-10	15	4
1/27/2005	11:15am	Ambassadors for Christ School	toddler-10th Grade	10	8
	4:30pm	Cub Scouts Pack # 265 and 812 Webelos & Bears	.9-11	21	5
	3:30pm	Mohave High School National Honoro Society	10-12th Grades	20	1
1/31/2005	4:30pm	Cub Scouts Pack # 304	.6-8	5	3
February					
2/3/2005	4:30pm	Tiger Cubs Pack # 356	-6	8	5
2/8/2005	11:30am	Home School - Studying Weather	4th Grade	3	2
2/18/2005	11:30am	Liberty Lights Home School	4-8th Grades	13	6
March					
3/2/2005	11:30am	Brandeis University "On the Town" Seniors	Adult Seniors		40
3/21/2005	4:30pm	Tiger Cub Pack # 218	.8-10	5	3
3/24/2005	4:30pm	Venture Scouts Pack # 334	16+	6	3
3/30/2005	2:30pm	After-School Medial All-Stars	High Schoolers	15	3
				54	60
			total:	114	

1st Quarter 2005
PSA's

PSA Title	Lnth	January	February	March	Adults				Children					
					Growth	Education	Crime	Lifestyles	Economics	Stress	School	Fears	Activities	
KVBC/PSA-College Goal Sunday	30	3			X				X		X			
" "	15	7	13						X		X			
KVBC/PSA-Hair of the Dog Blood Drive	15	12			X			X						
KVBC/PSA Tsunami Relief Am Red Cross	15	7						X						
KVBC/PSA EASTERN IDAHO	30	2		2	X									
KVBC/PSA LAS Vegas Natural History Museum-Gen. w/Dragon	10	7	2	2		X		X						X
KVBC/PSA POP-A-LOCK Emerg. Door Unlocking Service	10	5		3				X						X
KVBC/PSA Make-A-Wish Run 2005	10	13	2					X						X
" "	30	4	3					X						X
" "	15	34	10					X						X
KVBC/PSA Atomic Test Opening 02-20-05	20		1					X						X
KVBC/PSA Avanti Scholarship 2005 - After-School All-Stars	30			1		X						X		X
KVBC/PSA Glitter Gulch Goodwill of Southern Nevada	20			13	X									X
KVBC/PSA JS Look-a-like Lounge- Habitat for Humanity	15			22	X									X
KVBC/PSA YMCA - New Years Resolutions	15			11				X						X
KVBC/PSA-YMCA														
Karate :10		2		5				X						X
Gymnastic :10		1		2				X						X
Original :30		1						X						X
Door Frame :30								X						X
Boxer :15		1	1					X						X
Basketball :15								X						X
Weight Lifter :15								X						X
Runner :15			1					X						X
Volleyball :60		2	1	1				X						X
Tennis :60								X						X